

MSP Sponsorship Levels

September 2014 - May 2015 Season

Everyone benefits when you become a MSP Sponsor!

When you sponsor a MSP production, you accomplish the following:

- Stand out in the crowd and let your community and constituents know you care about the performing arts and you believe in the mission and vision of MSP
- Tie your product and mission to one of the best production companies in the area
- Add brand awareness to your company and increase your visibility in the Metro Atlanta community
- Have access to a variety of audiences within a variety of venues in the area

Presenting Sponsor Level (\$4,000.00+)

The Presenting Sponsor is the lead sponsor for a sponsored production. The entire season of that production will be "Presented by..." the Presenting Sponsor, and they will be acknowledged year-round in signage, collateral, and advertising. There will be only one (1) Presenting Sponsor per production.

Promotional and Benefits Package may be custom created for the Presenting Sponsor utilizing the benefits below as well as other promotions and benefits that will be exclusive to the Presenting Sponsor.

- Eight (8) VIP reserved seats for sponsored play AND Four (4) VIP reserved seats for any play(s) of choice during the season.
- Logo inclusion on all collateral for sponsored production for the entire season
- Logo and link on home page of MSP AND production website for the entire season
- Recognition in all media advertisements of sponsored production for the entire season
- Full page advertisement or insert in the playbill for entire season for all productions
- Advertisement in MSP newsletters and e-blasts
- Complimentary vendor booth at sponsored production
- Signage/display space in the lobby during the sponsored play
- Curtain speech recognition prior to the performances for sponsored play
- Backstage tour of the sponsored show
- Photo opportunities with cast, director and producer for sponsored play
- Signed cast memorabilia

Legend Level (\$1,500.00+)

- Six (6) VIP reserved tickets for sponsored play AND two (2) VIP reserved tickets for any play(s) of choice during the season.
- Logo and link on home page of MSP AND production website for the entire season
- Signage/display space in the lobby during the sponsored play
- Recognition in all media advertisements of sponsored play

- Advertisement in the playbill (full-page) of the sponsored play
- Curtain speech recognition prior to the performance of sponsored play
- Photo opportunities with cast, director and producer for sponsored play
- Signed cast memorabilia

Star Level (\$500.00+)

- Four (4) VIP reserved tickets (show of your choice)
- Photos with the cast, director and producer
- Advertisement in Playbill (Half page)
- Website recognition

Producer Level (\$250.00+)

- Two (2) reserved tickets (show of your choice)
- Advertisement in playbill (Quarter page)
- Website recognition

Director Level (\$100.00+)

- Two (2) general admission tickets (show of your choice)
- Name listed in Playbill
- Website recognition

Friend of MSP Level (\$50.00+)

- Name listed in Playbill
- Website recognition